

# Let's Get You Some Voiceover Work

You can be the **best voiceover artist** in the world, but if you don't have work, then you can't **live as a voiceover artist**. There's so much work out there!

So, what kind of voiceover work interests you?



Commercial



Gaming



Narrative/  
Documentary



Audiobooks



Corporate



Voice of God  
[Announcer]

## Voiceover Is A Great Side Gig, Or A Fantastic Career

Voiceover has a potentially great wage - but you have to learn not to be ripped off!

Learn your typical Basic Studio Fee (BSF) - This is your hourly rate in the studio.

£200 - £300 per hour / \$230 - \$350 per hour

You **love voiceover**. You **want the work**. And you **know what you're worth**.

**So let's show you the go to avenues for work.**

## Voice Agent

An agent works on your behalf to secure you industry jobs. They get paid commission for the work that they secure you.

Agents have better connections to get you high paying work, but agents are also limited by the number of clients they can take on. Thankfully, it is possible to have thriving career even without an agent, but getting one is still something to aim for.

## Pay To Play (P2P) Subscription Sites

These are sites where you pay a fee or commission to a website to directly find work.

You can make yourself available to be discovered by clients based on your skill sets and experience, or you can search through job listings and apply for work yourself.

P2P Sites To Check Out: [Voice123](#), [bodalgo](#), [Mandy](#), [VOICEOVERS.com](#), [voplanet.com](#)

## Cold Calling & Self Sourcing

Cold calling may seem like an odd way to get work, but hear us out.

Sometimes instead of waiting for clients to post jobs or come to you, it can show a lot of initiative to simply call up companies and clients. See if they have any work going. You'd be surprised by how many clients you can call a day and how many of them are looking for a voice artist - which conveniently, you are!

## Charity Work/ Hospital Radio

Local charities and hospitals are always looking for volunteers. It might sound strange, but these places are great to not only help out, but also get future work.

Charities and hospitals usually work with lots of sponsors and organisations, who will be at their events, so it creates lots of future networking opportunities.

## Repeat Clients

Once you get clients, you must remember to keep in touch with them. These people have already hired you for work because they like you, so they should be your main focus.

Stay friendly, stay in touch and keep them on side with you in mind. Most of your work should come from loyal clients who like your work and want to keep using you.

## Live Events

Do live voiceover work for local events. Get your voice out there for all to hear as a Voice of God (live announcer).

There will be lots of events going on in your local area which will be looking for talent to volunteer or get paid to be the voice of the event. Make sure that you are that voice!

# **WARNING - WARNING - WARNING**

## **You Should Only Audition When You're Ready**

**If You Audition Too Early, People Will Only Remember Your Early Amateur Auditions, Even After You Improve.**

### **These Are The Top 5 Rules To Create Killer Auditions...**

**Don't audition until you're completely ready**

**Spend a long time on each audition - don't churn them out, quality over quantity**

**Show your range and professionalism - make the director trust you**

**Humanise your audition - make them know there's a real person behind the mic**

**Take your auditions super seriously - you only get one shot!**

**Good Luck!**

**There are more voiceover artists than ever before, but most of them are not producing good quality work. If you know where to look and take your time producing killer auditions, then you can rise above the rest and start getting the work you deserve!**

**USE THE PROMO CODE 'GETVOWORK18' for a special monthly discount**